

# BRAVO BUSINESS CARD ADAPTER KIT

FOR BUSINESS CARD, HOCKEY RINK AND MINI CDS



## APPLICATIONS:

### Company/Product/Service

Marketing/PR  
Movie/CD Sampler  
Software Memo  
Training

### Marketing/PR

Event Marketing  
Audiovisual Brochures  
Multimedia Presentations  
Collateral  
Interactive Direct Mail  
Media and Press Kits

### Audio

Compilation Discs  
Demos  
Samplers

### Business Cards

Multimedia business cards  
with instant access to web  
pages and presentations.

### Invitations

Multimedia invitations to  
events, meetings, etc.

### Consumer/Mass Market

Greeting Cards

### Ticketing

Exhibition/Concert/Event/Ticket  
Theme Park Tickets

### What are the benefits of using Multi-Shape CD-Rs?

- Professional and premium appearance
- Promotes corporate and product identity
- Much easier to handle than printed marketing material (compact for storage and mailing)
- Gives customer fast and easy access to information
- Easy to update changing content

### The Adapter Kit consists of six parts:

1. Input Bin for 80mm mini-CDs and 59x85mm rectangular CDs
2. Input Bin for 63x80mm "hockey rink" CDs
3. Output Bin that fits inside the current 120mm output bin
4. Centering Ring for the printer tray
5. Centering Ring for business card and hockey rink CDs
6. New SureThing™ software with templates for all of the supported CD sizes

Now you can produce your own stunning business card and mini CDs with the Bravo Business Card Adapter Kit.

Electronic business cards are the next generation of business cards. They can hold a complete multimedia presentation of a company including video and sound. They can also be set up with an automatic web link to your company's web site. These CDs stand out too because of their unique shape and size. More than just a business card, they can help keep your business in touch with your customers. And, if your business information changes frequently, no problem! Just update your content, print and burn a new CD. It's that easy.

These uniquely shaped and sized CDs are not only great for business applications but for a number of other purposes. See some of the applications listed far left.

**PRIMERA**  
TECHNOLOGY, INC.

Two Carlson Parkway North  
Plymouth, MN 55447-4446 U.S.A.  
(800) 797-2772 (U.S. and Canada only)  
(763) 475-6676 FAX: (763) 475-6677  
www.primeratechnology.com  
E-mail: sales@primeratechnology.com

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